
CVP & ARRI

CREATIVE SPACE

One of the newest and most interesting places to meet up with colleagues in London is rapidly becoming the CVP | ARRI Creative Space, located on Charlotte Street. It's central, it's extremely stylish, it's full of state-of-the-art facilities, and what's more it's free; which are four impressive attributes given that it started its conceptual life as a high-end ARRI showroom.

The idea soon grew though, with the company looking to reach out first to industry affiliations (it has, for example, a long-standing relationship with the ACO that has seen both organisations collaborate on training and events) and then to the wider creative community as a whole. So, gradually the idea of a Fitzrovia townhouse simply stuffed full of the latest ARRI kit mutated into that of a professional networking hub for the industry built over two floors, though it never lost the ARRI kit along the way.

The result is a place where people can meet and network in the centre of London without having to camp out in the corner of coffee shops. As such membership is free and members can use the venue for meetings, hot-desking, board meetings, events, screenings, award adjudication and more. Indeed, the screening area features a 77" 4K HDR Ultra HD Smart OLED TV with Dolby Vision, and Dolby Atmos Sound.

And they can have the sort of hands on product experience that they could only otherwise get at ARRI in Munich, but in a totally unpressured environment. CVP is ARRI's largest UK distributor, and its independent status means that customers can come in for a chat and discuss what they are trying to achieve, or even just have a play with the various cameras, lenses, and accessories in the building.



It's a neat concept. Members receive exclusive access to monthly technical workshops on a variety of topics, designed not only for those working professionally in technical roles, but also for people in non-technical roles who wish to gain more insight. The CVP | ARRI Creative Space also hosts regular events with guest speakers, is becoming a regular home to organisations such as RISE, and it is planning on stepping up its social and networking events programme that it promises will differ considerably from the traditional industry drinks evenings. Recent events have included a mini-Oktoberfest and converting the space into a pop-up restaurant.

Indeed, one of its key events to be hosted in early 2020 will see ACO president, Sean Savage, talking about his experiences on Game of Thrones, with footage, scene breakdowns, and a Q&A session at the end.

Affordable, multi-function work spaces are hard to come by in London, so the CVP | ARRI Creative Space is an extremely welcome option for the creative community, with the twin added bonuses of being both an extremely good networking space and of being stocked with cutting edge ARRI equipment.



Opening hours are
Mon - Fri, 09.00 - 17.30.

For more details contact
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